

# Hadamard-type inequalities for products of $(h, m)$ -convex functions and their applications<sup>\*</sup>

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**Abstract** In this paper, we established some new Hadamard-type inequalities for products of  $(h, m)$ -convex functions, which are the extended Hadamard-type inequalities for ordinary convexity sense,  $s$ -convexity in the second sense,  $m$ -convexity sense, and  $h$ -convexity sense.  
**Keywords** Hadamard's inequality; convex functions;  $(h, m)$ -convex functions; product of two functions  
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## 关于 $(h, m)$ -凸函数乘积的 Hadamard-型不等式及应用

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**摘 要** 建立一些关于  $(h, m)$ -凸函数乘积的新 Hadamard-型不等式, 得到的结果是对通常凸性、第 2 种意义下的  $s$ -凸性、 $m$ -凸性、 $h$ -凸性意义下的 Hadamard-型不等式的推广.  
**关键词** Hadamard 不等式; 凸函数;  $(h, m)$ -凸函数; 2 个函数乘积

In recent years, the concept of convex function has been extended by some scholars. For example, Breckner<sup>[1]</sup> introduced the concept of  $s$ -convexity, and Varošanec<sup>[2]</sup> defined  $h$ -convex functions. Some results for Hadamard-type inequalities related to the extended convex functions have been obtained<sup>[3-7]</sup>.

### 1 Background knowledge

In 2011, Özdemir et al.<sup>[8]</sup> presented the  $(h, m)$ -convex function as follows.

**Definition 1.1** Let  $h: J \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a non-negative function. We say that  $f: [0, b] \rightarrow \mathbb{R}$  is an  $(h, m)$ -convex function with  $m \in [0, 1]$ , if  $f$  is non-negative and for all  $x, y \in [0, b]$  and  $\alpha \in (0, 1)$ , we have

$$f(\alpha x + m(1 - \alpha)y) \leq h(\alpha)f(x) + mh(1 - \alpha)f(y).$$

If the above inequality is reversed,  $f$  is said to be  $(h, m)$ -concave function on  $[0, b]$ .

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**Remark 1.1**

- 1) if we choose  $m = 1$ , we have  $h$ -convex functions;
- 2) if we choose  $m = 1$  and  $h(\alpha) = \alpha$ , we obtain non-negative ordinary convex functions;
- 3) if we choose  $m = 1$  and  $h(\alpha) = \alpha^s$ , we have  $s$ -convex functions in the second sense;
- 4) if we choose  $h(\alpha) = \alpha$ , we have  $m$ -convex functions.

One of important applications of the concept of convex function is the Hadamard's inequality as follows.

Let  $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function and  $a, b \in I$  with  $a < b$ , then the inequality

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \leq \int_a^b f(x) dx \leq \frac{f(a)+f(b)}{2} \tag{1}$$

holds, which is well known as Hadamard's inequality.

In Ref. [9], Dragomir and Fitzpatrick established the Hadamard's type inequalities for  $s$ -convex function as follows.

**Theorem 1.1** Suppose that  $f: [0, \infty) \rightarrow [0, \infty)$  is an  $s$ -convex function in the second sense, where  $s \in (0, 1]$ , and let  $a, b \in [0, \infty)$ ,  $a < b$ . If  $f \in L^1([a, b])$ , the inequalities

$$2^{s-1} f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a)+f(b)}{s+1} \tag{2}$$

hold. The constant  $k = \frac{1}{s+1}$  is the best possible in the second inequality in (2).

In Ref. [3], Sarkaya proved the Hadamard's type inequalities for class of  $h$ -convex functions as follows.

**Theorem 1.2** Let  $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be an  $h$ -convex function,  $a, b \in I$ ,  $a < b$  and  $f \in L^1[a, b]$ . Then

$$\begin{aligned} \frac{1}{2h\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}\right) &\leq \frac{1}{b-a} \int_a^b f(x) dx \\ &\leq [f(a)+f(b)] \int_0^1 h(t) dt. \end{aligned} \tag{3}$$

In Ref. [5], Dragomir and Toader proved the inequality for  $m$ -convex function as follows.

**Theorem 1.3** Let  $f: [0, \infty) \rightarrow \mathbb{R}$  be an  $m$ -convex function with  $m \in (0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L^1[a, b]$ , one has the inequality

$$\begin{aligned} \frac{1}{b-a} \int_a^b f(x) dt &\leq \\ \min \left\{ \frac{f(a)+mf\left(\frac{b}{m}\right)}{2}, \frac{f(b)+mf\left(\frac{a}{m}\right)}{2} \right\} \end{aligned} \tag{4}$$

Some inequalities of Hadamard-type related to this new class of  $(h, m)$ -convex functions are given<sup>[8]</sup>.

**Theorem 1.4** Let  $f: [0, \infty) \rightarrow \mathbb{R}$  be an  $(h, m)$ -convex function with  $m \in (0, 1]$  and  $t \in [0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L^1[a, b]$ , the inequality

$$\begin{aligned} \frac{1}{b-a} \int_a^b f(x) dt &\leq \\ \min \left\{ f(a) \int_0^1 h(t) dt + mf\left(\frac{b}{m}\right) \int_0^1 h(1-t) dt, \right. \\ \left. f(b) \int_0^1 h(t) dt + mf\left(\frac{a}{m}\right) \int_0^1 h(1-t) dt \right\} \end{aligned} \tag{5}$$

holds.

In Ref. [10], Pachpatte established some Hadamard's type inequalities for products of convex functions as follows.

**Theorem 1.5** Let  $f, g: [a, b] \rightarrow [0, \infty)$  be convex functions on  $[a, b] \in \mathbb{R}$ ,  $a < b$ , then

$$\frac{1}{b-a} \int_a^b f(x) g(x) dx \leq \frac{1}{3} M(a, b) + \frac{1}{6} N(a, b), \tag{6}$$

and

$$\begin{aligned} 2f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) &\leq \\ \frac{1}{b-a} \int_a^b f(x) g(x) dx + \frac{1}{6} M(a, b) + \frac{1}{3} N(a, b), \end{aligned} \tag{7}$$

where  $M(a, b) = f(a)g(a) + f(b)g(b)$ ,  $N(a, b) = f(a)g(b) + f(b)g(a)$ .

In Ref. [11], some Hadamard's type inequalities for products of  $s$ -convex functions in the second sense are constructed by Kirmaci et al. as follows.

**Theorem 1.6** Let  $f, g: [a, b] \rightarrow \mathbb{R}$ ,  $a, b \in [0, \infty)$ ,  $a < b$ , be functions such that  $f$  and  $fg$  are in  $L^1([a, b])$ . If  $f$  is convex and nonnegative on  $[a, b]$  and if  $g$  is  $s$ -convex on  $[a, b]$  for some fixed  $s \in (0, 1)$ , then

$$\frac{1}{b-a} \int_a^b f(x)g(x)dx \leq$$

$$\frac{1}{s+2}M(a,b) + \frac{1}{(s+1)(s+2)}N(a,b), \quad (8)$$

where  $M(a,b) = f(a)g(a) + f(b)g(b)$ ,  
 $N(a,b) = f(a)g(b) + f(b)g(a)$ .

**Theorem 1.7** Let  $f, g: [a, b] \rightarrow \mathbb{R}$ ,  $a, b \in [0, \infty)$ ,  $a < b$ , be functions such that  $f$  and  $fg$  in  $L^1([a, b])$ . If  $f$  is  $s_1$ -convex and  $g$  is  $s_2$ -convex connegative on  $[a, b]$  for some fixed  $s_1, s_2 \in (0, 1)$ , then

$$\frac{1}{b-a} \int_a^b f(x)g(x)dx \leq$$

$$\frac{1}{s_1 + s_2 + 1}M(a,b) + B(s_1 + 1, s_2 + 1)N(a,b) =$$

$$\frac{1}{s_1 + s_2 + 1} [M(a,b) + s_1 s_2 \frac{\Gamma(s_1)\Gamma(s_2)}{\Gamma(s_1 + s_2 + 1)}N(a,b)], \quad (9)$$

$$\text{where } B(x, y) = \int_0^1 t^{x-1}(1-t)^{y-1}dt = \frac{\Gamma(x)\Gamma(y)}{\Gamma(x+y)}.$$

**Theorem 1.8** Let  $f, g: [a, b] \rightarrow \mathbb{R}$ ,  $a, b \in [0, \infty)$ ,  $a < b$ , be functions such that  $f$  and  $fg$  are in  $L^1([a, b])$ . If  $f$  is convex and nonnegative on  $[a, b]$  and if  $g$  is  $s$ -convex on  $[a, b]$  for some fixed  $s \in (0, 1)$ , then

$$2^s f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x)g(x)dx \leq$$

$$\frac{1}{(s+1)(s+2)}M(a,b) + \frac{1}{s+2}N(a,b). \quad (10)$$

The main purpose of this work is to establish some new Hadamard-type inequalities, similar to the above inequalities, for products of convex functions and  $(h, m)$ -convex functions, which are generalizations of the above inequalities.

## 2 Main results and applications

**Theorem 2.1** Let  $h: [0, 1] \rightarrow (0, \infty)$ ,  $f, g: [0, \infty) \rightarrow \mathbb{R}$ , be functions such that  $h \in L^1([0, 1])$ ,  $f, g \in L^1([a, b])$  with  $a, b \in [0, \infty)$ ,  $a < b$ . If  $f$  is convex and nonnegative on  $[0, \infty)$ , and if  $g$  is  $(h, m)$ -convex and nonnegative on  $[0, \infty)$  with  $m \in (0, 1]$  and  $t \in [0, 1]$ , then the following inequality holds,

$$\frac{1}{b-a} \int_a^b f(x)g(x)dx$$

$$\leq \min \{ [f(a) - f(b)]P(t, h(t), h(1-t)) +$$

$$f(b)P(1, h(t), h(1-t)),$$

$$[f(b) - f(a)]Q(t, h(t), h(1-t)) +$$

$$f(a)Q(1, h(t), h(1-t)) \}, \quad (11)$$

where

$$P(t, h(t), h(1-t))$$

$$= g(a) \int_0^1 th(t)dt + mg\left(\frac{b}{m}\right) \int_0^1 th(1-t)dt,$$

$$P(1, h(t), h(1-t))$$

$$= g(a) \int_0^1 h(t)dt + mg\left(\frac{b}{m}\right) \int_0^1 h(1-t)dt,$$

$$Q(t, h(t), h(1-t))$$

$$= g(b) \int_0^1 th(t)dt + mg\left(\frac{a}{m}\right) \int_0^1 th(1-t)dt,$$

$$Q(1, h(t), h(1-t))$$

$$= g(b) \int_0^1 h(t)dt + mg\left(\frac{a}{m}\right) \int_0^1 h(1-t)dt.$$

**Proof** Since  $f$  is convex and nonnegative on  $[0, \infty)$ , we have

$$f(ta + (1-t)b) \leq tf(a) + (1-t)f(b)$$

and

$$f(tb + (1-t)a) \leq tf(b) + (1-t)f(a).$$

From  $g$  is  $(h, m)$ -convex and nonnegative on  $[0, \infty)$ , that is

$$g(tx + m(1-t)y) \leq h(t)g(x) + mh(1-t)g(y),$$

for all  $x, y \in [0, \infty)$ . It follows that, for all  $t \in [0, 1]$ ,

$$g(ta + (1-t)b) \leq h(t)g(a) + mh(1-t)g\left(\frac{b}{m}\right),$$

and

$$g(tb + (1-t)a) \leq h(t)g(b) + mh(1-t)g\left(\frac{a}{m}\right).$$

By the nonnegativeness of  $f$  and  $g$ , we obtain

$$f(ta + (1-t)b)g(ta + (1-t)b)$$

$$\leq [tf(a) + (1-t)f(b)][h(t)g(a) +$$

$$mh(1-t)g\left(\frac{b}{m}\right)]$$

$$= [f(a) - f(b)][g(a)th(t) +$$

$$mg\left(\frac{b}{m}\right)th(1-t)] +$$

$$f(b)[g(a)h(t) + mg\left(\frac{b}{m}\right)h(1-t)],$$

and

$$f(tb + (1-t)a)g(tb + (1-t)a)$$

$$\leq [tf(b) + (1-t)f(a)][h(t)g(b) +$$

$$\begin{aligned}
& mh(1-t)g\left(\frac{a}{m}\right) \\
& = [f(b) - f(a)][g(b)th(t) + \\
& \quad mg\left(\frac{a}{m}\right)th(1-t)] + \\
& \quad f(a)[g(b)h(t) + mg\left(\frac{a}{m}\right)h(1-t)].
\end{aligned}$$

Integrating the above two inequalities on  $[0, 1]$ , with respect to  $t$ , we obtain

$$\begin{aligned}
& \int_0^1 f(ta + (1-t)b)g(ta + (1-t)b)dt \\
& \leq [f(a) - f(b)][g(a)\int_0^1 th(t)dt + \\
& \quad mg\left(\frac{b}{m}\right)\int_0^1 th(1-t)dt] + \\
& \quad f(b)[g(a)\int_0^1 (h(t)dt + mg\left(\frac{b}{m}\right)\int_0^1 h(1-t)dt)],
\end{aligned}$$

and

$$\begin{aligned}
& \int_0^1 f(tb + (1-t)a)g(tb + (1-t)a)dt \\
& \leq [f(b) - f(a)][g(b)\int_0^1 th(t)dt + \\
& \quad mg\left(\frac{b}{m}\right)\int_0^1 th(1-t)dt] + \\
& \quad f(a)[g(b)\int_0^1 (h(t)dt + mg\left(\frac{b}{m}\right)\int_0^1 h(1-t)dt)].
\end{aligned}$$

It is easy to see

$$\begin{aligned}
& \int_0^1 f(ta + (1-t)b)g(ta + (1-t)b)dt \\
& = \int_0^1 f(tb + (1-t)a)g(tb + (1-t)a)dt \\
& = \frac{1}{b-a} \int_a^b f(x)g(x)dx.
\end{aligned}$$

Using the above inequalities and equality, we obtain the required result.

**Remark 2.1** If we choose  $f(x) = 1$  in (11) for all  $x \in [a, b]$ , we obtain the inequality (5).

**Remark 2.2** If we choose  $f(x) = 1$  and  $h(t) = t$  in (11) for  $x \in [a, b]$ , we obtain the inequality (4).

**Remark 2.3** If we choose  $f(x) = 1, m = 1$  and  $h(t) = t$  in (11), we obtain the right hand side of the Hadamard's inequality (1). If we choose  $f(x) = 1, m = 1$  and  $h(t) = t^s$  in (11), we obtain the right hand side of the inequality (2).

**Theorem 2.2** Let  $h_1, h_2: [0, 1] \rightarrow (0, \infty), f, g: [0, \infty) \rightarrow \mathbb{R}$ , be functions such that  $h_1 h_2 \in L^1$

$([0, 1]), fg \in L^1([a, b])$  with  $a, b \in [0, \infty), a < b$ . If  $f$  is  $(h_1, m_1)$ -convex and nonnegative on  $[0, \infty)$ , and if  $g$  is  $(h_2, m_2)$ -convex and nonnegative on  $[0, \infty)$  with  $m_1, m_2 \in (0, 1]$  and  $t \in [0, 1]$ , then the following inequality holds,

$$\begin{aligned}
& \frac{1}{b-a} \int_a^b f(x)g(x)dx \\
& \leq \min\{f(a)P(h_1(t), h_2(t), h_2(1-t)) + \\
& \quad m_1 f\left(\frac{b}{m_1}\right)P(h_1(1-t), h_2(t), h_2(1-t)), \\
& \quad f(b)Q(h_1(t), h_2(t), h_2(1-t)) + \\
& \quad m_1 f\left(\frac{a}{m_1}\right)Q(h_1(1-t), h_2(t), h_2(1-t))\},
\end{aligned} \tag{12}$$

where

$$\begin{aligned}
& P(h_1(t), h_2(t), h_2(1-t)) \\
& = g(a) \int_0^1 h_1(t)h_2(t)dt + \\
& \quad m_2 g\left(\frac{b}{m_2}\right) \int_0^1 h_1(t)h_2(1-t)dt, \\
& P(h_1(1-t), h_2(t), h_2(1-t)) \\
& = g(a) \int_0^1 h_1(1-t)h_2(t)dt + \\
& \quad m_2 g\left(\frac{b}{m_2}\right) \int_0^1 h_1(1-t)h_2(1-t)dt, \\
& Q(h_1(t), h_2(t), h_2(1-t)) \\
& = g(b) \int_0^1 h_1(t)h_2(t)dt + \\
& \quad m_2 g\left(\frac{a}{m_2}\right) \int_0^1 h_1(t)h_2(1-t)dt, \\
& Q(h_1(1-t), h_2(t), h_2(1-t)) \\
& = g(b) \int_0^1 h_1(1-t)h_2(t)dt + \\
& \quad m_2 g\left(\frac{a}{m_2}\right) \int_0^1 h_1(1-t)h_2(1-t)dt.
\end{aligned}$$

**Proof** Since  $f$  is  $(h_1, m_1)$ -convex and nonnegative on  $[0, \infty)$ , that is

$$\begin{aligned}
& f(tx + m_1(1-t)y) \leq h_1(t)f(x) + \\
& \quad m_1 h_1(1-t)f(y)
\end{aligned}$$

for all  $x, y \in [0, \infty)$ , we have

$$f(ta + (1-t)b) \leq h_1(t)f(a) + m_1 h_1(1-t)f\left(\frac{b}{m_1}\right),$$

and

$$f(tb + (1-t)a) \leq h_1(t)f(b) + m_1 h_1(1-t)f\left(\frac{a}{m_1}\right).$$

From  $g$  is  $(h_2, m_2)$ -convex and nonnegative on  $[0,$

$\infty$ ), that is

$g(tx + m_2(1-t)y) \leq h_2(t)g(x) + m_2h_2(1-t)g(y)$ ,  
for all  $x, y \in [0, \infty)$ . It follows that, for all  $t \in [0, 1]$ ,

$$g(ta + (1-t)b) \leq h_2(t)g(a) + m_2h_2(1-t)g\left(\frac{b}{m_2}\right)$$

and

$$g(tb + (1-t)a) \leq h_2(t)g(b) + m_2h_2(1-t)g\left(\frac{a}{m_2}\right).$$

By the nonnegativeness of  $f$  and  $g$ , we obtain

$$\begin{aligned} & f(ta + (1-t)b)g(ta + (1-t)b) \\ & \leq [h_1(t)f(a) + m_1h_1(1-t)f\left(\frac{b}{m_1}\right)] \times \\ & [h_2(t)g(a) + m_2h_2(1-t)g\left(\frac{b}{m_2}\right)] \\ & = f(a)[g(a)h_1(t)h_2(t) + \\ & m_2g\left(\frac{b}{m_2}\right)h_1(t)h_2(1-t)] + \\ & m_1f\left(\frac{b}{m_1}\right)[g(a)h_1(1-t)h_2(t) + \\ & m_2g\left(\frac{b}{m_2}\right)h_1(1-t)h_2(1-t)], \end{aligned}$$

and

$$\begin{aligned} & f(tb + (1-t)a)g(tb + (1-t)a) \\ & \leq [h_1(t)f(b) + m_1h_1(1-t)f\left(\frac{a}{m_1}\right)] \times \\ & [h_2(t)g(b) + m_2h_2(1-t)g\left(\frac{a}{m_2}\right)] \\ & = f(b)[g(b)h_1(t)h_2(t) + \\ & m_2g\left(\frac{a}{m_2}\right)h_1(t)h_2(1-t)] + \\ & m_1f\left(\frac{a}{m_1}\right)[g(b)h_1(1-t)h_2(t) + \\ & m_2g\left(\frac{a}{m_2}\right)h_1(1-t)h_2(1-t)]. \end{aligned}$$

Integrating the above two inequalities on  $[0, 1]$ ,  
with respect to  $t$ , we obtain

$$\begin{aligned} & \int_0^1 f(ta + (1-t)b)g(ta + (1-t)b) dt \\ & \leq f(a) \left[ g(a) \int_0^1 h_1(t)h_2(t) dt \right] + \\ & m_2g\left(\frac{b}{m_2}\right) \int_0^1 h_1(t)h_2(1-t) dt + \\ & m_1f\left(\frac{b}{m_1}\right) \left[ g(a) \int_0^1 h_1(1-t)h_2(t) dt \right] + \\ & m_2g\left(\frac{b}{m_2}\right) \int_0^1 h_1(1-t)h_2(1-t) dt, \end{aligned}$$

and

$$\begin{aligned} & \int_0^1 f(tb + (1-t)a)g(tb + (1-t)a) dt \\ & \leq f(b) \left[ g(a) \int_0^1 h_1(t)h_2(t) dt \right] + \\ & m_2g\left(\frac{a}{m_2}\right) \int_0^1 h_1(t)h_2(1-t) dt + \\ & m_1f\left(\frac{a}{m_1}\right) \left[ g(b) \int_0^1 h_1(1-t)h_2(t) dt \right] + \\ & m_2g\left(\frac{a}{m_2}\right) \int_0^1 h_1(1-t)h_2(1-t) dt, \end{aligned}$$

It is easy to see that

$$\begin{aligned} & \int_0^1 f(ta + (1-t)b)g(ta + (1-t)b) dt \\ & = \int_0^1 f(tb + (1-t)a)g(tb + (1-t)a) dt \\ & = \frac{1}{b-a} \int_a^b f(x)g(x) dx. \end{aligned}$$

Using the above three inequalities and equality, we  
obtain the required result.

**Remark 2.4** If we choose  $h_1(t) = t, m_1 = 1$  in  
(12), we can obtain the inequality (11).

**Corollary 2.1** Let  $h: [0, 1] \rightarrow (0, \infty)$ ,  $f, g: [0, \infty) \rightarrow \mathbb{R}$ , be functions such that  $h \in L^1([0, 1])$ ,  $fg \in L^1([a, b])$  with  $a, b \in [0, \infty)$ ,  $a < b$ .  
If  $f$  and  $g$  is  $(h, m)$ -convex and nonnegative on  $[0, \infty)$  with  $m \in (0, 1]$  and  $t \in [0, 1]$ , then the  
following inequality holds,

$$\begin{aligned} & \frac{1}{b-a} \int_a^b f(x)g(x) dx \\ & \leq \min \{ f(a)P(h(t), h(t), h(1-t)) + \\ & mf\left(\frac{b}{m}\right)P(h(1-t), h(t), h(1-t)), \\ & f(b)Q(h(t), h(t), h(1-t)) + \\ & mf\left(\frac{a}{m}\right)Q(h(1-t), h(t), h(1-t)) \}, \quad (13) \end{aligned}$$

where

$$\begin{aligned} & P(h(t), h(t), h(1-t)) \\ & = g(a) \int_0^1 h^2(t) dt + mg\left(\frac{b}{m}\right) \int_0^1 h(t)h(1-t) dt, \\ & P(h(1-t), h(t), h(1-t)) \\ & = g(a) \int_0^1 h(1-t)h(t) dt + mg\left(\frac{b}{m}\right) \int_0^1 h(1-t)^2 dt, \\ & Q(h(t), h(t), h(1-t)) \\ & = g(b) \int_0^1 h^2(t) dt + mg\left(\frac{a}{m}\right) \int_0^1 h(t)h(1-t) dt, \\ & Q(h(1-t), h(t), h(1-t)) \end{aligned}$$

$$= g(b) \int_0^1 h(1-t)h(t)dt + mg\left(\frac{a}{m}\right) \int_0^1 h^2(1-t)dt.$$

**Proof** From Theorem 2.2 let  $h_1 = h_2 = h$  and  $m_1 = m_2 = m$ , so Corollary 2.1 immediately holds.

**Theorem 2.3** Let  $h: [0, 1] \rightarrow (0, \infty)$ ,  $f, g: [0, \infty) \rightarrow \mathbb{R}$ , be functions such that  $h \in L^1([0, 1])$ ,  $f, g \in L^1([a, b])$  with  $a, b \in [0, \infty)$ ,  $a < b$ . If  $f$  is convex and nonnegative on  $[0, \infty)$ , and  $g$  is  $(h, m)$ -convex and nonnegative on  $[0, \infty)$  with  $m \in (0, 1]$  and  $t \in [0, 1]$ , then the following inequality holds,

$$\begin{aligned} & \frac{2}{h\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) - \frac{1}{b-a} \int_a^b f(x)g(x)dx \\ & \leq [mg\left(\frac{b}{m}\right)f(a) + mg\left(\frac{b}{m}\right)f(b) + \\ & \quad f(a)g(a)] \int_0^1 h(t)dt + \\ & [m^2g\left(\frac{a}{m^2}\right)f(a) + m^2g\left(\frac{a}{m^2}\right)f(b) + \\ & \quad mg\left(\frac{b}{m}\right)f(a)] \int_0^1 h(1-t)dt + [f(b) - f(a)] \times \\ & \int_0^1 [g(a)th(t) + mg\left(\frac{b}{m}\right)th(1-t)]dt. \end{aligned} \quad (14)$$

**Proof** We can write

$$\frac{a+b}{2} = \frac{ta + (1-t)b}{2} + \frac{(1-t)a + tb}{2}.$$

Since  $f$  is convex and nonnegative on  $[0, \infty)$ , and  $g$  is  $(h, m)$ -convex and nonnegative on  $[0, \infty)$ , so we have

$$\begin{aligned} & f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) \\ & = f\left(\frac{ta + (1-t)b}{2} + \frac{(1-t)a + tb}{2}\right) \times \\ & \quad g\left(\frac{ta + (1-t)b}{2} + \frac{(1-t)a + tb}{2}\right) \\ & \leq \frac{h\left(\frac{1}{2}\right)}{2} [f(ta + (1-t)b) + f((1-t)a + tb)] \times \\ & \quad [g(ta + (1-t)b) + mg\left(\frac{(1-t)a}{m} + \frac{tb}{m}\right)] \\ & \leq \frac{h\left(\frac{1}{2}\right)}{2} \{f(ta + (1-t)b)g(ta + (1-t)b) + \\ & \quad m[tf(a) + (1-t)f(b)]g\left(\frac{(1-t)a}{m} + \frac{tb}{m}\right) + \\ & \quad [(1-t)f(a) + tf(b)][h(t)g(a) + mh(1-t)g\left(\frac{b}{m}\right)] + \end{aligned}$$

$$\begin{aligned} & m[(1-t)f(a) + tf(b)]g\left(\frac{(1-t)a}{m} + \frac{tb}{m}\right)\} \\ & \leq \frac{h\left(\frac{1}{2}\right)}{2} \{f(ta + (1-t)b)g(ta + (1-t)b) + \\ & \quad m[f(a) + f(b)] \times \\ & \quad [h(t)g\left(\frac{b}{m}\right) + mh(1-t)g\left(\frac{a}{m^2}\right)] + \\ & \quad f(a)[g(a)h(t) + mg\left(\frac{b}{m}\right)h(1-t)] + \\ & \quad [f(b) - f(a)][g(a)th(t) + mg\left(\frac{b}{m}\right)th(1-t)]\} \\ & = \frac{h\left(\frac{1}{2}\right)}{2} \{f(ta + (1-t)b)g(ta + (1-t)b) + \\ & \quad [mg\left(\frac{b}{m}\right)f(a) + mf\left(\frac{b}{m}\right)f(b) + f(a)g(a)]h(t) + \\ & \quad [m^2g\left(\frac{a}{m^2}\right)f(a) + m^2g\left(\frac{a}{m^2}\right)f(b)] + \\ & \quad mg\left(\frac{b}{m}\right)f(a)]h(1-t) + \\ & \quad [f(b) - f(a)][g(a)th(t) + mg\left(\frac{b}{m}\right)th(1-t)]\}. \end{aligned}$$

Integrating both side of the above inequality on  $[0, 1]$ , with respect to  $t$ , and by the fact that

$$\begin{aligned} & \int_0^1 f(ta + (1-t)b)g(ta + (1-t)b)dt \\ & = \frac{1}{b-a} \int_a^b f(x)g(x)dx, \end{aligned}$$

we obtain

$$\begin{aligned} & f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) \\ & \leq \frac{h\left(\frac{1}{2}\right)}{2} \left\{ \frac{1}{b-a} \int_a^b f(x)g(x)dx + \right. \\ & \quad [mg\left(\frac{b}{m}\right)f(a) + mg\left(\frac{b}{m}\right)f(b) + f(a)g(a)] \int_0^1 h(t)dt + \\ & \quad [m^2g\left(\frac{a}{m^2}\right)f(a) + m^2g\left(\frac{a}{m^2}\right)f(b)] + \\ & \quad mg\left(\frac{b}{m}\right)f(a)] \int_0^1 h(1-t)dt + \\ & \quad [f(b) - f(a)] \int_0^1 [g(a)th(t) + mg\left(\frac{b}{m}\right)th(1-t)]dt \}, \end{aligned}$$

which completes the proof.

**Corollary 2.2** Let  $f, g: [0, \infty) \rightarrow [0, \infty)$ , be convex functions such that  $fg \in L^1([a, b])$  with  $a, b \in [0, \infty)$ ,  $a < b$ , then the following inequality holds,

$$4f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right)$$

$$\leq \frac{1}{b-a} \int_a^b f(x)g(x)dx + \frac{2}{3}M(a,b) + \frac{5}{6}N(a,b) \quad (15)$$

where  $M(a,b) = f(a)g(a) + f(b)g(b)$ ,  $N(a,b) = f(a)g(b) + f(b)g(a)$ .

**Proof** From Theorem 2.3 let  $h(t) = t, m = 1$ , so Corollary 2.2 immediately holds.

**Theorem 2.4** Let  $h_1, h_2: [0, 1] \rightarrow (0, \infty)$ ,  $f, g: [0, \infty) \rightarrow \mathbb{R}$ , be functions such that  $h_1 h_2 \in L^1([0, 1])$ ,  $f, g \in L^1([\min\{\frac{a}{m_1}, \frac{a}{m_2}\}, \max\{\frac{b}{m_1}, \frac{b}{m_2}\}])$  with  $a, b \in [0, \infty)$ ,  $a < b$  and  $m_1, m_2 \in (0, 1]$ . If  $f$  is  $(h_1, m_1)$ -convex and nonnegative on  $[0, \infty)$ , and if  $g$  is  $(h_2, m_2)$ -convex and nonnegative on  $[0, \infty)$  with  $t \in (0, 1]$ , then the following inequality holds,

$$\begin{aligned} & \frac{1}{h_1(\frac{1}{2})h_2(\frac{1}{2})} f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\ & \leq \frac{1}{b-a} \int_a^b f(x)g(x)dx + \\ & m_1 m_2 \int_0^1 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right)g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right)dt + \\ & m_1 N_1(a, b) \int_0^1 h_1(t)h_2(t)dt + \\ & m_1 m_2 N_2(a, b) \int_0^1 h_1(1-t)h_2(1-t)dt + \\ & m_1 M_1(a, b) \int_0^1 h_1(1-t)h_2(t)dt + \\ & m_2 M_2(a, b) \int_0^1 h_1(t)h_2(1-t)dt, \end{aligned} \quad (16)$$

when

$$\begin{aligned} N_1(a, b) &= m_1 f\left(\frac{b}{m_1}\right)g(a) + m_2 f(a)g\left(\frac{b}{m_2}\right), \\ N_2(a, b) &= m_2 f\left(\frac{b}{m_1}\right)g\left(\frac{a}{m_2}\right) + m_1 f\left(\frac{a}{m_1}\right)g\left(\frac{b}{m_2}\right), \\ M_1(a, b) &= m_1 f\left(\frac{a}{m_1}\right)g(a) + m_2 f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right), \\ M_2(a, b) &= m_2 f(a)g\left(\frac{a}{m_2}\right) + m_1 f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right). \end{aligned}$$

**Proof** We can write

$$\frac{a+b}{2} = \frac{ta + (1-t)b}{2} + \frac{(1-t)a + tb}{2}.$$

Since  $f$  is  $(h_1, m_1)$ -convex and nonnegative on  $[0,$

$\infty)$ , and  $g$  is  $(h_2, m_2)$ -convex and nonnegative on  $[0, \infty)$ , so we have

$$\begin{aligned} & f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\ &= f\left(\frac{ta + (1-t)b}{2} + \frac{(1-t)a + tb}{2}\right) \times \\ & g\left(\frac{ta + (1-t)b}{2} + \frac{(1-t)a + tb}{2}\right) \\ &\leq h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)[f(ta + (1-t)b) + \\ & m_1 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right)] \times \\ & [g(ta + (1-t)b) + m_2 g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right)] \\ &\leq h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)\{f(ta + (1-t)b)g(ta + (1-t)b) + \\ & m_1 m_2 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right)g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right) + \\ & m_2 [(h_1(t)f(a) + m_1 h_1(1-t)f\left(\frac{b}{m_1}\right))] \times \\ & [g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right)] + m_1 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right) \times \\ & [h_2(t)g(a) + m_2 h_2(1-t)g\left(\frac{b}{m_2}\right)]\} \\ &\leq h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)\{f(ta + (1-t)b)g(ta + (1-t)b) + \\ & m_1 m_2 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right)g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right) + \\ & m_2 [(h_1(t)f(a) + m_1 h_1(1-t)f\left(\frac{b}{m_1}\right))] \times \\ & [h_2(t)g\left(\frac{b}{m_2}\right) + m_2 h_2(1-t)g\left(\frac{a}{m_2}\right)] + \\ & m_1 [h_1(t)f\left(\frac{b}{m_1}\right) + m_1 h_1(1-t)f\left(\frac{a}{m_1}\right)] \times \\ & [h_2(t)g(a) + m_2 h_2(1-t)g\left(\frac{b}{m_2}\right)]\} \\ &= h_1\left(\frac{1}{2}\right)h_2\left(\frac{1}{2}\right)\{f(ta + (1-t)b)g(ta + (1-t)b) + \\ & m_1 m_2 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right)g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right) + \\ & [m_1 f\left(\frac{b}{m_1}\right)g(a) + m_2 f(a)g\left(\frac{b}{m_2}\right)]h_1(t)h_2(t) + \\ & [m_2^2 f(a)g\left(\frac{a}{m_2}\right) + m_1 m_2 f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right)]h_1(t)h_2(1-t) + \\ & [m_1 m_2 f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right) + m_1^2 f\left(\frac{a}{m_1}\right)g(a)]h_1(1-t)h_2(t) + \\ & [m_1 m_2^2 f\left(\frac{b}{m_1}\right)g\left(\frac{a}{m_2}\right)] + \end{aligned}$$

$$m_1^2 m_2 f\left(\frac{a}{m_1}\right) g\left(\frac{b}{m_2}\right) \} h_1(1-t) h_2(1-t) \}.$$

Integrating both side of the above inequality on  $[0, 1]$ , with respect to  $t$ , and by the fact that

$$\begin{aligned} &\int_0^1 f(ta + (1-t)b) g(ta + (1-t)b) dt \\ &= \frac{1}{b-a} \int_a^b f(x) g(x) dx, \end{aligned}$$

we obtain

$$\begin{aligned} &f\left(\frac{a+b}{2}\right) g\left(\frac{a+b}{2}\right) \\ &\leq h_1\left(\frac{1}{2}\right) h_2\left(\frac{1}{2}\right) \left\{ \frac{1}{b-a} \int_a^b f(x) g(x) dx + \right. \\ &m_1 m_2 \int_0^1 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right) g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right) dt + \\ &\left[ m_1 f\left(\frac{b}{m_1}\right) g(a) + m_2 f(a) g\left(\frac{b}{m_2}\right) \right] \int_0^1 h_1(t) h_2(t) dt + \\ &m_2 \left[ m_2 f(a) g\left(\frac{a}{m_2}\right) + m_1 f\left(\frac{b}{m_1}\right) g\left(\frac{b}{m_2}\right) \right] \times \\ &\int_0^1 h_1(t) h_2(1-t) dt + m_1 \left[ m_2 f\left(\frac{b}{m_1}\right) g\left(\frac{b}{m_2}\right) + \right. \\ &\left. m_1 f\left(\frac{a}{m_1}\right) g(a) \right] \int_0^1 h_1(1-t) h_2(t) dt, \end{aligned}$$

which completes the proof.

**Remark 2.5** If we choose  $m_1 = m_2 = 1, h_1(t) = t, h_2(t) = t^s$  in (16) for some  $s \in (0, 1)$ , then we obtain the inequality (10).

**Remark 2.6** If we choose  $m_1 = m_2 = 1$  and  $h_1(t) = h_2(t) = t$  in (16), we can obtain the inequality (7).

**Corollary 2.3** Let  $f: [0, \infty) \rightarrow \mathbb{R}$ , be an  $(h, m)$ -convex and nonnegative on  $[0, \infty)$  with  $m \in (0, 1]$  and  $t \in [0, 1]$ . If  $h \in L^1([0, 1])$ ,  $f \in L^1([a, b])$  with  $a, b \in [0, \infty)$ ,  $a < b$ , then the following inequality holds,

$$\begin{aligned} &\frac{2}{h\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}\right) \leq \\ &\frac{1}{b-a} \left[ \int_a^b f(x) dx + m \int_a^b f\left(\frac{x}{m}\right) dx \right] + \left[ f(a) + m f\left(\frac{b}{m}\right) \right] \times \\ &\int_0^1 h(t) dt + m \left[ f\left(\frac{b}{m}\right) + m f\left(\frac{a}{m^2}\right) \right] \int_0^1 h(1-t) dt. \end{aligned} \tag{17}$$

**Proof** We choose  $g(x) = 1$  for all  $x \in [a, b]$ , and  $h_2(t) = t, m_2 = 1$  in (16), then we can obtain the following inequality

$$\begin{aligned} &\frac{2}{h_1\left(\frac{1}{2}\right)} f\left(\frac{a+b}{2}\right) \\ &\leq \frac{1}{b-a} \int_a^b f(x) dx + m_1 \int_0^1 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right) dt + \\ &\left[ f(a) + m_1 f\left(\frac{b}{m_1}\right) \right] \int_0^1 h_1(1-t) dt + \\ &m_1 \left[ f\left(\frac{b}{m_1}\right) + m_1 f\left(\frac{a}{m_1^2}\right) \right] \int_0^1 h_1(1-t) dt. \end{aligned}$$

By the fact that

$$\int_0^1 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right) dt = \frac{1}{b-a} \int_a^b f\left(\frac{x}{m_1}\right) dx,$$

we can obtain the result.

**Remark 2.7** If in Corollary 2.3 we choose  $h(t) = t^s, m = 1$ , we can obtain the following inequality for  $s$ -convex functions,

$$2^s f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx + \frac{f(a) + f(b)}{s+1},$$

which is the Remark 4 in Ref. [11].

**Theorem 2.5** Let  $h_1, h_2: [0, 1] \rightarrow (0, \infty)$ ,  $f, g: [0, \infty) \rightarrow \mathbb{R}$ , be functions such that  $h_1 h_2 \in L^1([0, 1])$ ,  $fg \in L^1([a, b])$  with  $a, b \in [0, \infty)$ ,  $a < b$ . If  $f$  is  $(h_1, m_1)$ -convex and nonnegative on  $[0, \infty)$ , and if  $g$  is  $(h_2, m_2)$ -convex and nonnegative on  $[0, \infty)$  with  $m_1, m_2 \in (0, 1]$  and  $t \in [0, 1]$ , then the following inequality holds,

$$\begin{aligned} &\frac{1}{b-a} \int_a^b f(x) g(x) dx \\ &\leq f(a) P(h_1(t), h_2(t), h_2(1-t)) + \\ &m_1 f\left(\frac{b}{m_1}\right) P(h_1(1-t), h_2(t), h_2(1-t)), \end{aligned} \tag{18}$$

where

$$\begin{aligned} &P(h_1(t), h_2(t), h_2(1-t)) \\ &= g(a) \int_0^1 h_1(t) h_2(t) dt + m_2 g\left(\frac{b}{m_2}\right) \int_0^1 h_1(t) h_2(1-t) dt, \\ &P(h_1(1-t), h_2(t), h_2(1-t)) \\ &= g(a) \int_0^1 h_1(1-t) h_2(t) dt + \\ &m_2 g\left(\frac{b}{m_2}\right) \int_0^1 h_1(1-t) h_2(1-t) dt. \end{aligned}$$

**Proof** From the proof of Theorem 2.2, we are easy to obtain the inequality (18).

**Remark 2.8** If we choose  $m_1 = m_2 = 1, h_1(t) = t$  and  $h_2(t) = t^s$  in (18), we can obtain the inequality (8).



**Remark 2.9** If we choose  $m_1 = m_2 = 1, h_1(t) = t^{s_1}$  and  $h_2(t) = t^{s_2}$  in (18), we can obtain the inequality (9).

**Remark 2.10** If we choose  $m_1 = m_2 = 1, h_1(t) = t$  and  $h_2(t) = t$  in (18), we can obtain the inequality (6).

**Remark 2.11** From Remark 1.1, if we choose proper values of  $m_i$  and  $h_i(t)$  ( $i = 1, 2$ ) in inequalities (12), (16) and (18), we can obtain the corresponding inequalities under the condition of different convexity. For example,

1) If we choose  $h_1(t) = h_2(t) = t$  in (16) and (18), we can obtain the following Hadamard-type inequalities for products of  $m$ -convex function,

$$\begin{aligned} & 4f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\ & \leq \frac{1}{b-a} \int_a^b f(x)g(x)dx + \\ & m_1m_2 \int_0^1 f\left(\frac{(1-t)a}{m_1} + \frac{tb}{m_1}\right)g\left(\frac{(1-t)a}{m_2} + \frac{tb}{m_2}\right)dt + \\ & \frac{1}{3}[N_1(a,b) + m_1m_2N_2(a,b)] + \\ & \frac{1}{6}[m_1M_1(a,b) + m_2M_2(a,b)], \end{aligned} \quad (19)$$

and

$$\begin{aligned} & \frac{1}{b-a} \int_a^b f(x)g(x)dx \\ & \leq \frac{1}{3}[f(a)g(a) + m_1m_2f\left(\frac{b}{m_1}\right)g\left(\frac{b}{m_2}\right)] + \frac{1}{6}N_1(a,b), \end{aligned} \quad (20)$$

where  $N_1(a,b)$ ,  $N_2(a,b)$ ,  $M_1(a,b)$ ,  $M_2(a,b)$  are as in Theorem 2.4.

2) If we choose  $m_1 = m, h_1(t) = t; m_2 = 1, h_2(t) = t^s$  in (16) and (18), we can obtain the Hadamard-type inequalities for products of  $m$ -convex function and  $s$ -convex function as follows,

$$\begin{aligned} & 2^{s+1}f\left(\frac{a+b}{2}\right)g\left(\frac{a+b}{2}\right) \\ & \leq \frac{1}{b-a} \int_a^b f(x)g(x)dx + \\ & m \int_0^1 f\left(\frac{(1-t)a}{m} + \frac{tb}{m}\right)g((1-t)a + tb)dt + \\ & \frac{1}{s+2}[N'_1(a,b) + mN'_2(a,b)] + \\ & mM'_1(a,b)B(s+1,2) + M'_2(a,b)B(2,s+1), \end{aligned} \quad (21)$$

and

$$\begin{aligned} & \frac{1}{b-a} \int_a^b f(x)g(x)dx \\ & \leq \frac{1}{s+2}N'_1(a,b) + f(a)g(b)B(2,s+1) + \\ & mf\left(\frac{b}{m}\right)g(a)B(s+1,2), \end{aligned} \quad (22)$$

where  $B(x,y) = \int_0^1 t^{x-1}(1-t)^{y-1}dt$ , and

$$\begin{aligned} N'_1(a,b) &= mf\left(\frac{b}{m}\right)g(a) + f(a)g(b), \\ N'_2(a,b) &= f\left(\frac{b}{m}\right)g(a) + mf\left(\frac{a}{m^2}\right)g(b), \\ M'_1(a,b) &= mf\left(\frac{b}{m^2}\right)g(a) + f\left(\frac{b}{m}\right)g(b), \\ M'_2(a,b) &= f(a)g(a) + mf\left(\frac{b}{m}\right)g(b). \end{aligned}$$

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